

THE HL-720 – THE TRUE 600 DPI, 6 PAGE PER MINUTE LASER PRINTER FOR WINDOWS.

Optimized for Windows® 95 and 3.x, the Brother HL-720 printer is designed with today's PC users in mind. When combining its quick, six page per minute engine, along with sharp, true 600 x 600 DPI resolution, the HL-720 is an excellent choice for quality output. Because it uses inexpensive, high-yield consumables, the HL-720 is both easy to use and easy on your wallet. The HL-720's straight paper path design supports a wide variety of paper sizes from 2.75" x 5" to 8.5" x 14". The Brother HL-720 gives you outstanding laser print quality at the speed you need today – for your home, business, or both.

The Straight Paper Path Advantage.

Due to a revolutionary design called "Straight Paper Path Technology," you can print on a wide variety of paper stocks and sizes, trifold brochures, business cards and much more.

Major Advantages:

- Reduces annoying jams and curls
- Prints envelopes reliably
- Prints on a wide variety of paper stocks and sizes
- Small footprint to fit virtually anywhere



Major features:

Benefits:

Enhanced performance, professional-looking output

- 6 PPM printer engine.....50% faster than 4 PPM engines
- True 600 DPI resolution.....Sharp, crisp, professional output
- Enhanced Memory Management ..Optimizes available memory
- Data compression.....Faster throughput speed
- High speed, bi-directionalFaster file transfer between parallel port PC and printer (IEEE 1284 compliant)
- Optimized Windows® 95,Easy setup, peak performance 3.1, 3.11 driver
- Microfine toner included.....Sharper text and graphics than with ordinary toner

Extensive compatibility, easy to use

- Brother Printing SolutionSupports popular Windows for Windows software applications

Saves energy, money and space

- Power Save ModeReduces energy consumption
- Economy Print ModeUses up to 50% less toner, low cost per page
- Low operating costsUses inexpensive, high-yield supplies
- Small footprintFits virtually anywhere
- Energy Star compliantConserves energy
- Manual Duplex Mode,Saves paper consumption 2 in 1 Page Mode

For more information please call the Brother Fax-Back™ system 1-800-521-2846 or visit our web site at <http://www.brother.com>

Specifications

Technology	
Print Method/Speed	Electrophotography/6 PPM
Resolution	True 600 x 600 DPI
RAM – Standard	512KB
Maximum	2MB, expandable via Brother proprietary memory module MB-215W (1.5MB Board)
Noise Level	48dBa (printing), 35dBa (standby)
Power Supply	110/120V, 50/60 Hz
Power Consumption	480W or less (printing), 60W or less (standby)
Power Save Mode	10W or less (standby with Power Save)
Economy Print Mode	Yes (up to 25% and 50% toner savings)
Compatibility	
Interface (Standard)	High-Speed Bi-Directional Centronics Parallel (IEEE 1284 compliant)
Emulations	Brother Printing Solution for Windows
Utility Software	Optimized Windows 95, 3.1, 3.11 Printer Driver
Paper Handling	
Paper Types	Letter, Legal, A4, B5, Executive, Envelopes, Transparencies, Laser label sheets. Custom sizes 2.75"x5"—8.5"x14"
Paper Input	200 Sheet Multi-Purpose Tray; Manual Feed Slot
Paper Output	100 Sheets – Face Down
Fonts	
TrueType™ Compatible	35 Scalable Fonts
Consumables	
Toner Cartridge	Microfine – TN-200HL
Drum Unit	DR-200
Dimensions	
Unit Weight	14.3 lbs. (6.5kg)
Unit Dimensions (WxDxH)	14.4"x13.9"x9.8" (366mm x 353mm x 249mm)
UPC	012502562412
Reliability	
Warranty	1 year limited
Minimum System Requirements	
Requirements	Windows 95/3.1/3.11, 486 or higher, 8MB of RAM, 10MB of available hard disk space
Bundled Software	
Surf 'n' Print™	Allows management of Windows print jobs from the Internet or on-line services; turns files into convenient double-sided booklets and more!



CAT HL720
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Brother HL-600/660/700/1260 Series are covered by one or more of the following patents: USP 4,968,159; USP 5,050,228; USP 5,068,805; USP 5,086,481; USP 5,093,904; USP 5,126,788

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